Quality Enhancement Plan (QEP) Planning Committee  
Wednesday, November 5, 2008 — 12:00-2:00 p.m.

**Present:** Lynne Schrum, Rajesh Ganesan, Hun Lee, Tim Born, Karen Rosenblum, Craig Gibson, Marty Perlin, Rick Davis, Chelsea Surber, Karen Gentemann, Rose Pascarell, Jennifer Korjus (for Sharon), Tom Owens, Kim Eby, and Shannon Jacobsen

**Feedback from Community**

- It is important for us to create a record of our feedback because we need evidence of conversations in hand
- Student government is planning on submitting 3-4 proposals
  - Letter from Zack Golden in the *Broadside* about the QEP
- SOM Undergraduate Policy Committee and Graduate Policy Committee
  - There was initial interest in the critical thinking and global engagement proposals
- Forum and lunch at the PW campus
  - Importance of choosing a topic that will equally impact our transfer population
  - This is a key point when thinking about a proposal addressing gen ed, even though very few transfer students actually come in with an Associate’s degree
- Dean of IT&E sent out a faculty reminder last week about the proposal deadline
- There is a recognition of QEP—most people have heard about it and are interested
  - We need strategies for getting people to report back to us. Now that they know about it, what suggestions and ideas do they have?
- Two other incoming proposals that we know of: communication literacy and student entrepreneurship
- CEHD—Lynne will ask Dean Gorrell to send an email to faculty
- University Life
  - There is tremendous energy around the global engagement proposal
  - They would like to be a part of the rewriting and revising of this proposal if it’s chosen
- Craig spoke at Library Retreat at the end of July (add to list!)
  - Predictions: they’ll like critical thinking and research proposals because they relate to information literacy
- Kim talked with the Provost Student Advisory Group
  - Students would like to see more research opportunities, particularly in humanities and social sciences
  - Would like more opportunities to interact with faculty members
  - They like the critical thinking proposal
    - Scope is far-reaching
    - Students expressed concern that they were not able to engage in critical thinking as frequently as they would have liked
    - Possible addition: capstone projects (research opportunities, internships or experiential learning)
  - World as Text proposal
    - We need to think carefully about our selection of texts
    - Students felt that the texts could have been more diverse—they are primarily Western-based
  - They would like to see smaller class sizes
  - Suggested that there should be opportunities for engagement in research before final capstone project
• Karen G. spoke to a class and students seemed interested that they could be involved in this process
• CVPA liked the research proposal

Push for Feedback
• Announcement to all students, faculty, and staff
• Talk with Deans asking them to send email to dept chairs asking them to rank proposals
  o For CHSS—get Jack to send dept an email asking for a rank-order list of proposals with comment explaining their ranks
• Beginning next week (11/10), each committee member will email the critical people they identified asking them to rank-order the proposals
  o We will have talking points/sound bites/abstracts for each of the proposals to take to faculty members
    ▪ Format: full sentence bullets (100-150 words) by 5:00 p.m. on Friday, 11/7
    ▪ We’ll post the abstracts directly on the QEP site so that visitors don’t even have to click. If they are interested in reading more, there will be a link to the full proposal.
  o Ask critical faculty members to ask their students to rank the proposals in their classes
• Make a huge poster that could be posted where lines of students are—George’s or Southside
  o Ask them which one they like and why…
  o Different color paper rip-off sheets that students can put in a box
  o SAVE this for the next round…
• Open House for high school students on Nov. 15th
  o No—save this for later…
• Make “interest” posters and post all over campus referring to QEP website

Looking Ahead to Spring ‘09…
• Add Mason Alum to planning committee for the spring
• Unveiling of top 2-3 proposals at the beginning of the spring semester
• Then survey comes out
• After spring break, we’ll have our topic
  o Then we’ll add people to the committee to begin the writing
  o Plan due to SACS in fall 2010
• Budget/scope not a reason to pick one topic over another right now
• Rename opportunities for implementation section?
• Ask Kris Smith about her assessment tool for online evaluations
• Work on marketing strategies for the spring
  o “What’s your QEP?”
  o Banner in JC—QEP is coming to Mason…check out our website…
  o Wait on big marketing stuff until we narrow down?
    ▪ We don’t want people to say that they didn’t know this was going on down the road
  o Need catchphrases and posters after we get proposals on Friday
    ▪ QEP m&m’s